



THE NAINITAL BANK LTD.
BANKING WITH PERSONAL TOUCH

Position	Project Head – Digital Ventures – The Nainital Bank Ltd. (DVNTB)
Role & Responsibilities	<ul style="list-style-type: none">• Develop product roadmaps through deep understanding of customers, technologies and business strategy.• Manage the product backlog for the development team using suitable methodology (Agile, waterfall etc.)• Define and deliver product features, validate with the market and drive end-to-end delivery.• Create best in class user experience of the product across web and mobile platforms.• Ensure successful execution of the product rollout by liaising with development, business, marketing and sales teams.• Conduct market research and competitive analysis to propose new functionality, feature, product or services.• Create suitable metrics for the product performance measurement and tracking.• Manage and maintain the partnerships with design and development vendors.
Job specific skills	<ul style="list-style-type: none">• Proven track record of strategizing and evolving online products involving product roadmap, creation of a prioritized product backlog and execution. Must have managed the product roadmap for web and mobile products (Android/iOS) for business to consumer in financial services industry.• Should have experience of managing end to end user experience design process. Hands on experience with Wireframing and prototyping tools like Balsamiq, Invision is required.• Should have defined key product metrics and associated measurements to track and measure product health. Hands on experience in web analytics software like Google Analytics and A/B testing is a must.• Proven experience in managing and facilitating the mix of internal teams and external vendors as a part of product buildout. Must have developed at least 2 successful projects involving external technology vendors.• Strong team building and people management skills are a must.
Educational Qualification	The candidate must be a Postgraduate in Business Management or equivalent and bachelor's degree in Engineering / Technology or equivalent
Minimum Experience	The applicant must have a minimum of 10 years of experience including material (at least 5 years' experience) in product/project management.

Compensation	Compensation will not be a limiting factor for the right candidate.
Nature of Job	Contractual
Website	www.nainitalbank.co.in
Last Date for application	08.05.2017
Application to be submitted to	avplaw@nainitalbank.co.in